The Lloyds Bank and Bank of Scotland Social Entrepreneurs Programme

From 2012 to 2017 the first five year phase of The Lloyds Bank and Bank of Scotland Social Entrepreneurs Programme, in partnership with the School for Social Entrepreneurs and jointly funded by Big Lottery Fund was delivered in 12 locations across the UK.

The programme supported 1,349 social entrepreneurs, providing each a learning programme delivered by School for Social Entrepreneurs, mentor support from a Lloyds Bank/Bank of Scotland employee and a small grant.

The Start Up programme supported 1,160 individuals starting or growing early stage social enterprises. The Scale Up programme supported 189 organisations scaling their enterprise and their impact.

£7.19m in grant funding was invested into social enterprises across the UK in 1,349 small grants of up to £4,000 grants for Start Up organisations and £15,000 grants for Scale Up organisations.

Over 5 years the social entrepreneurs supported on the programme have gone on to create 3,960 FTE jobs, engage 13,037 volunteers and reach 328,113 beneficiaries.

184
Start Up social entrepreneurs supported

£732,000
invested in local social enterprises

393
jobs created

5,338
beneficiaries reached

SSE Dartington provides training and opportunities that enable people with entrepreneurial ideas to achieve positive change in their communities. They are based in the Dartington Enterprise Hub, part of Dartington Hall Trust, and run courses all over the south-west, Dirk Rohwedder has been the CEO of SSE Dartington since 2011.

SSE Dartington have run Lloyds Bank and Bank of Scotland Social Entrepreneurs Start Up Programmes in Bristol and Plymouth.

SSE Dartington were able to leverage £279,193 of match funding over the duration of Phase 1, with funds from the European Regional Development Fund (ERDF), Bristol City Council, Bath & North East Somerset Council, South Gloucestershire Council and Plymouth City Council.

This report, along with the national level report, presents the findings and recommendations of the impact evaluation of Phase 1 of the Lloyds Banking Group Social Entrepreneurs Programme (2012-2017), undertaken by the Centre for Local Economic Strategies (CLES).
**LOCAL REACH**

**STUDENTS**

**AGE**

**GENDER**

**ETHNICITY**

**IMPACT ON INDIVIDUALS**

**PERSONAL SKILLS DEVELOPMENT**

Students report the following personal skills development, during and beyond the programme...

**BUSINESS SKILLS DEVELOPMENT**

Students report the following business skills development, during and beyond the programme...

**IMPACT ON ENTERPRISES**

£732,000 grant funding invested in start up social enterprises

157 enterprises sustained

Organisations at the idea and planning stages reduced from 39% to 13%

Organisations at an established or ready to scale stage increased from 8% to 39%

“Just being in the same room as the other entrepreneurs was great, I was able to work through so many ideas with them.”

SSE FELLOW
IMPACT ON PEOPLE AND COMMUNITIES

SSE Dartington supported enterprises operating primarily in and around Bristol and Plymouth, with additional clusters around the urban centres of London and Birmingham.

EMPLOYMENT

- 392,5 JOBS CREATED
- 384, 381, 261, 355, 263

IMPACT

- 53 BENEFICIARIES REACHED

VOLUNTEERING

- 1413 VOLUNTEERS ENGAGED

KEY ACHIEVEMENTS

The Programme has helped the school increase its reach, for example prior to delivering the programme they did not have a delivery presence in Bristol. In addition, fellows have had significant impacts in their local communities.

RECOMMENDATIONS FROM PHASE 1 EVALUATION

DEVELOP PROGRAMME FRAMEWORKS TO GUIDE LEARNING OUTCOMES, MONITORING AND EVALUATION

To evidence the true impacts of the programme beyond the entrepreneur, we would recommend developing a detailed evaluation framework to fully capture the wide range of impacts on enterprises and within local communities.

DEVELOP INTERNAL ROLES AND TOOLS TO SUPPORT IMPACT MEASUREMENT

Consider how internal roles can support a more detailed approach to impact measurement and how the digital platform could have a role to play in collecting and evidencing the social impact of the enterprises supported.

IMPROVE PRE AND POST PROGRAMME SUPPORT

A pre and post programme social event could help to build stronger cohort relationships from the outset, developing stronger peer support networks for social entrepreneurs as they move forward after the learning programme.

REFRAME MENTORING OFFER

It would be of value to embed a needs-based approach to the mentoring, so that there are specific match ups around: attracting funding, accountancy or human resources for example.

BUILDING THE MOVEMENT BY COMMUNICATING IMPACT

SSE should engage with others in the sector to identify where they have shared challenges in measuring the true impact of social enterprise support programmes which can transform our economy for the benefit of all.

SSE Dartington

Addressing unemployment
Community cohesion
Education and learning
Health and wellbeing
Infrastructure support
Tackling inequalities
Working for environmental benefit
Working with young people
Hollywell Housing Trust is a charity and social enterprise set up to offer a bespoke housing and tenancy management service for people with learning disabilities and autism who might otherwise not be able to access a sustainable home or manage a tenancy alone. Hollywell believes that everyone is entitled to a secure and sustainable home, regardless of their disability. They currently have over 50 active placements and 49 properties that they lease. Hollywell takes a tenancy directly with the landlord and provides the vulnerable person with the housing related support and tenancy management they need. In addition to the benefits to the individuals, research found £15,999 of social value was generated through 4 case studies of tenants. In addition, Hollywell are involved in partnership work with Devon & Somerset Fire Rescue Service, Devon and Cornwall Police and Crime Commission Victim Care Unit, and the Safer Stronger consortium.

DAD
Dangerous Dads

Much of the activity at the groups is focused on spending time outdoors and learning through doing; Dad Dancing is a favourite activity for many and has become an internet sensation! Beneficiaries reported leaning a new range of useful skills, being able to socialise with new people, spend more time outdoors, and engage with their children.

It’s priceless for me as a single dad

DAD

KATIE
Hollywell Housing Trust

£15,999 of social value was generated through 4 case studies of tenants. In addition, Hollywell are involved in partnership work with Devon & Somerset Fire Rescue Service, Devon and Cornwall Police and Crime Commission Victim Care Unit, and the Safer Stronger consortium.

’I can’t stress enough how amazing it is to be in a room of like-minded entrepreneurs, all going through similar challenges and supporting each other to grow.’

KATIE

LOOKING FORWARD

Following five successful years of the Lloyds Bank and Bank of Scotland Social Entrepreneurs programme, the programme is being extended to reach a further 1300 social entrepreneurs across the UK by 2020.

START UP
860 individuals starting and developing organisations

TRADE UP
340 organisations building their sustainability through trading

SCALE UP
100 organisations scaling their organisations and their impact

START UP
100 individuals starting and developing organisations

TRADE UP
40 organisations building their sustainability through trading

CONTACT DETAILS

School for Social Entrepreneurs Dartington
Facebook: SSEDartington
Twitter: @SSEDartington
www.the-sse.org

This report, along with the national report, was produced by the Centre for Local Economic Strategies (CLES).