# **Education & Training Leadership**

# **Global Leadership Conference for Highflyers**

**Masterclass for Leaders & Aspiring Leaders** 

Dartington Hall Trust are delighted to announce that they are hosting a unique series of Global Leadership conferences in 2025. The second is devoted to **Education & Training Leadership** between **Tuesday 10 to Friday 13 June 2025**.

# Aim

To provide leaders and the leaders of tomorrow in the fields of tertiary education and professional training with unique insights into the current challenges and developments across the sectors by leading practitioners in the respective fields so that delegates can reassess and strengthen their own strategic leadership styles and be better equipped to deal with the fast-changing dynamics of global sector leadership.

# **Learning Objectives**

- To understand the intellectual construct that is a pre-requisite for effective strategic leadership in tertiary education.
- To assess how to create a winning strategy between executive leadership, Faculty, staff and students in HE.
- To showcase the benefits and challenges of public/private sector partnerships in tertiary education.
- To demonstrate how the leadership role in HEIs is changing and identifying the new skills required for such leadership roles.
- To examine the interplay between academic and vocational training and the skills graduates need in the highly competitive 21st-century global marketplace.

# The Venue

The conference will be held in the picturesque Dartington Estate which is in over 800 acres of beautiful Devon countryside adjacent to Totnes and the River Dart.

Keynote speaker addresses and the plenary sessions will be delivered in the Trust's 14thcentury Great Hall (Grade 1 listed building) which can seat over 300 delegates. The conference will also utilise other bespoke Trust Estate facilities suitable for workshop and small group sessions.

The location, facilities and ambience will ensure conference delegates have a most convivial and memorable learning experience in one of the country's heritage locations.

# **Keynote Speakers**

This four-day session will feature four headline speakers with globally significant experience of leadership across a myriad of educational and training sectors:

- Professor Helen Marshall OBE
- Professor Cedric D Bell
- Dr Mamiko Reeves
- Professor Sue Prince

#### Industry Focussed Degree Courses

#### Professor Helen Marshall OBE, Former Vice-Chancellor of the University of Salford



Industry-focussed degree courses help students develop not only knowledge but relevant skills to "hit the ground running" after they complete their degree.

Some already exist; for example, medicine and nursing are both very obviously "industry-focussed" but others are not – some by a long distance. So, students frequently graduate with good theoretical knowledge but no

idea of how to apply that to the real industrial world!

For example, medicine and nursing have nearly 50% of time in clinical environments. Once qualified, students start work and are treating patients. In contrast, look at Engineering degrees; many are very theoretical with no practical industry experience.

How do we change student experience to ensure they hit the ground of their chosen industry/profession "running" when they graduate?

This will be a presentation and Q&A for today and will focus on Engineering, Arts and Media, Business and Law.

**Profile** – Professor Helen Marshall was Vice-Chancellor of the University of Salford between 2015 to 2023 having joined the institution as Deputy Vice Chancellor in 2013 and was seen by her peers as one of the most successful VCs of the contemporary period. She combines academic integrity with a well-developed appreciation of commercial acumen. During her period at Salford her achievements included increasing UK student numbers from just over 17,000 to over 25,000 and international student enrolments from 890 to over 3,500. Further, she ensured the financial sustainability of the University during her tenure by increasing both its turnover and surplus. She redefined the University's role as an innovative forward-thinking industry-focused institution by creating a 21st-century version of the institution's industrial heritage.

She is actively engaged in the wider HE sector particularly in the area of QA and regulatory authority work as a Board member of the Higher Education Funding Council for Wales (HEFCW) and carrying out institutional reviews for the Quality Assurance Agency (QAA).

# Effective Leadership in Global Tertiary Education & Challenges & Benefits of Public/Private Partnerships

# **Professor Cedric Bell**



In the first of his two themed sessions at the conference, Professor Cedric Bell will identify and address some of the pivotal differences in leading a higher education institution from a mainstream corporate, how the role has changed in recent years demonstrating that today a VC or President needs to be politically savvy not just a 'safe pair of hands'. Focus will also be given to balancing the commercial and academic imperatives, handling national regulatory bodies, nurturing talent and dealing with difficult work

relationships.

His second themed session will be devoted to the benefits and challenges of public/private partnerships, widening access to higher education, the changing face of global higher education, the skills agenda and strategies for successful public-private sector partnerships including achieving the goal of a 'partnership of equals'.

**Profile** – Professor Cedric D Bell (LLB, LLM, Barrister, PhD) is a well-known international academic entrepreneur, lawyer and experienced conference speaker.

He was for almost ten years Chief Executive of Holborn College in London (1998-2007), a leading private sector law and business College in the UK, which he built up and then sold on to the US Washington Post Kaplan Group. He was also the Pro Vice-Chancellor (International) and Regional Vice-Chancellor (Africa) of a large Malaysian University and is a 'triple law graduate' of the University of Birmingham.

He holds several senior positions globally across the tertiary education sector including Pro Chancellor of University of Gold Coast, Accra in Ghana, President of the City Education Group of Dublin, Chair of the Board of Directors of ATHE the Ofqual regulated awarding body, Chair of the Governing Board of LT Training.

Professor Bell joined the Board of Directors of PEN (Planet Education Networks) in January 2003 which is the overarching holding company for a group of constituent companies including the Elizabeth School of London. He is also a Director of some of these constituent companies including University Applications Portal and William College. The PEN Group is one of the fastest growing and successful companies in private sector UK higher education. By September 2024, the Group had approximately 21,000 enrolled students, ten campuses and five University partners.

# Beyond Rankings: Strategic University Selection and Future Learning Landscapes

# **Dr Mamiko Reeves**



This session explores innovative strategies and technologies reshaping how students and advisors approach university selection and education. The presentation challenges traditional ranking systems, advocating for career-aligned selection through personalized tools and coaching, and outcome-focused metrics. Participants will also discover emerging educational technologies like AI-driven platforms, immersive learning environments, and global collaboration tools revolutionizing learning

experiences. Through interactive demonstrations and case studies, attendees will gain practical insights and tools to support student success and career development.

**Profile** – Dr Mamiko Reeves served from 2011-2024 in a variety of senior international roles at Northwood University, Michigan, USA culminating as the University's international strategist where she played a pivotal role in shaping the institution's global footprint. With a diverse and distinguished background, she spearheaded the development of the University's International Program Centers, launching degree programmes worldwide and fostering partnerships to promote the principles of the free market and entrepreneurship.

Born in Nagoya, Japan, Mamiko earned her BA from Nanzan University, an MA in Counselling from the Central Michigan University and a Doctorate in Education in Organisational Leadership from the Northeastern University.

Her extensive career includes roles in corporate settings, education, and international exchange reflecting her commitment to fostering cross-cultural understanding and academic excellence.

Mamiko is a tireless advocate for women's economic empowerment and through the Institute of Economic Empowerment of Women works with female entrepreneurs in Afghanistan and Rwanda.

#### **Conflict Resolution**

#### **Professor Sue Prince**



The session will constitute a workshop on conflict. IT will examine and identify the different approaches people take to conflict personally. It would encourage attendees to consider their own skills as well as to engage in active listening. The workshop would flag why these skills are important and put them into the wider context of workplace dispute and conflict resolution, the use of mediation and alternative dispute resolution.

**Profile** – Professor Sue Prince is a senior law academic at the University of Exeter with significant experience in senior University management. She is a Principal Fellow of the Higher Education Authority and has been awarded a University Fellowship Award for Excellence in Teaching. Further, she has won national awards for her innovative projects supporting pro bono.

She was appointed by the Lord Chancellor as a member of the Civil Justice Council, where she co-chairs the Legal Futures Group, currently working on Al/ law tech and digital disadvantage. Her research interests focus on access to justice in the civil courts, looking specifically at the role of dispute resolution and the use of Al and technology. She also has additional roles as an Assessor with the Office for Students and as a member of the Learning and Development Group for the Law Society of England and Wales. Finally, she is an accredited CEDR mediator and a community mediator and regularly presents and contributes to shaping the conversation on mediation and dispute resolution.

#### **Conference Pedagogy**

The conference will have a discernible interactive participatory ethos whereby delegates will have the opportunity to share their own professional experiences with the keynote speakers and fellow delegates.

Accordingly, the conference will include:

• Themed incisive scene set talks

- Plenary Sessions
- Workshops
- Role Play
- Networking
- Question & Answer Sessions

# **Target Audience**

- University Vice-Chancellors
- Educational Leaders of regional and local government bodies
- Principals and Heads of Department of FE & Community Colleges
- Those involved in shaping higher education and professional training strategy to facilitate national growth and transformation
- Members of national regulatory bodies
- Senior staff with leadership roles in higher education and professional training sectors

# **Conference Programme & Duration**

Three days residential at Dartington

# Tuesday 10 June 2025

- Arrival & Registration 2.30-4pm
- Welcome, Introductions & Scene Set 4-5pm
- First Substantive Session 5.30 7pm Professor Helen Marshall OBE followed by an interactive discursive session
- Evening Dinner

# Wednesday 11 June

Full Conference Programme

- Session One 10 11.15am Professor Helen Marshall OBE followed by an interactive discursive session
- Morning Coffee 11.15 11.30am
- Session Two 11.30 -1pm Plenary Session & Workshop

- Lunch 1-2pm
- Session Three 2- 3.15pm Professor Cedric Bell followed by a question and answer session
- Afternoon Tea 3.15-3.30pm
- Session Four 3.30 4.30pm Dr Mamiko Reeves
- Plenary Session & Workshop 4.45 5pm
- Pre-Dinner Networking 7-8pm
- Evening Dinner 8pm

#### Thursday 12 June 2025

Full Conference Programme

- Session One 10 11.15am Professor Cedric Bell followed by a question and answer session
- Morning Coffee 11.15 11.30am
- Session Two 11.30 -12.30pm Dr Mamiko Reeves
- Lunch 12.45-1.30pm

#### Afternoon

Showcasing the Dartington Estate and adjacent parts of Devon

- Tour from 2pm
- Gala Dinner, Chamber Orchestra & Presentation of Certificates 8-10pm

#### Friday 14 June 2025

- Wrap up Session 9.30 -11.15am Various
- Morning Coffee 11.15-11.30am
- Delegates Depart Dartington after coffee

#### Deliverables

- Focused, thought-provoking and incisive keynote themed talks & lectures
- Set of conference notes, power points etc
- Networking details and materials reference 'resources bank'

### **Conference Fee**

£2,500 or £2,995 per delegate

The conference fee includes the following:

- Accommodation
- Subsistence (main meals) during the conference
- Administrative Fee
- Tours & visits which form part of the course
- Lectures/workshops and miscellaneous tuition
- Certification
- Gala Dinner & Awards Ceremony
- Pick up from & return to Totnes railway station

The fee excludes travel to and from Dartington.

#### **Our Heritage Your Opportunity**